

PRESS RELEASE

For Immediate Release:

April 26, 2016

Contact:

Linda Rhinehart

Lrhinehart@twc.com

or (919) 691-7670

中美商業橋梁
倡導新生企業



ATTRACTING INVESTMENT FROM AND DOING BUSINESS WITH CHINA

An Interactive Panel Discussion Featuring Three Unique Viewpoints

(Raleigh/RTP – April 19, 2016) US-Chinese or Sino-American relations is a complex strategic partnership that has been described by world leaders and academicians as the world's most important bilateral relationship of the century. As we connect globally and as China's clout increases, there is a call for increased consideration of our investments: diplomatic, economic, trade, strategic and otherwise.

Expansion into China has become an important component for U.S. companies wishing to increase its international footprint. Alternatively, North Carolina is a designated market and increased focus of the Chinese government and businesses.

On Monday, May 2, 2016 the North Carolina Chinese Business Association (NCCBA) welcomes Senior Vice President from Lenovo China, Gina Qiao, to participate in a panel discussion regarding doing business with China. From North Carolina, Chris Chung, CEO of the Economic Development Partnership of North Carolina (EDPNC) and Frank Wang, the CEO and founder of BioMedomics, Inc., will provide the government and start-up perspectives, respectively. The panel discussion will be led by Grace Ueng, a successful entrepreneur, academic and author who has bridged the business world of both countries.

Please join us for a fascinating evening where we focus on the growing relationship North Carolina has with China. Of all NC's international involvements, China has been and will continue to be a major partner. How NC conducts business with China sets the stage for other global countries. Anyone doing business internationally can gain from this discussion.

The event is being held at the RTP Foundation Headquarters at 12 Davis Drive, RTP, NC. Registration will open at 5:00 pm for those wishing to hear Gina Qiao discuss her book: [*The Lenovo Way: Managing a Diverse Global Company for Optimal Performance*](#). She will be available during the evening for a book signings and photo opportunities.

Dr. YanChing Zhang, president of NCCBA said, "We are thrilled to have the renowned author and speaker Gina Qiao join us as she has a wealth of experience to share. She is a role model for women and men, both here in the U.S, and in China and charts a course for future actions."

Prior to the 6:30 pm panel discussion, a networking reception providing attendees Chinese appetizers will be held in the lobby of the RTP Foundation. Following the remarks by the speakers, there will be a question and answer session for audience members and media participation. Seating is limited. To register, please visit the [NCCBA website](#) or click here [to register now](#).

About Our Panelists:



Gina Qiao is the Senior Vice President for Lenovo China. She started at Lenovo shortly after its inception and grew with the company to what is now the largest personal computer-seller in the world. As SVP, Global Human Resources, Qiao is responsible for Lenovo's human resource strategy; building a diverse, global culture; and ensuring the company has the required organizational structures, human resources, policies, practices and programs to execute its business strategy and achieve its vision and aspirations. Gina directs the organizational development, global talent, compensation, and benefits of employees across 60 countries. Qiao is the co-author of [*The Lenovo Way: Managing a Diverse Global Company for Optimal Performance*](#), which provides a business guide for companies seeking to compete globally.



Christopher Chung is the CEO of the Economic Development Partnership of North Carolina (EDPNC). The EDPNC is focused on recruiting new businesses to the state, supporting the needs of existing businesses, connecting exporters with customers around the globe, helping small business owners get their start and attracting visitors from all over the world. As a nonprofit public-private partnership, the EDPNC operates under contract with the North Carolina Department of Commerce. Chung oversees a staff of more than 50 professionals and an annual operating budget of \$17.5 million.



Dr. Frank Wang is the CEO and founder of BioMedomics, Inc. in RTP, NC. BioMedomics is a medical device company focusing on medical diagnostic technology and product development. Dr. Wang was also the President and Co-founder of BioMachines, Inc., which was sold to an investment group in 2006. Dr. Wang founded US Subsidiary of JUKI, a semiconductor equipment manufacturing company and served as General Manger. Prior to JUKI, Dr. Wang worked at a company Zevatech, RTP, NC as a Senior Manger to manage product development for automated manufacture process -Zevatech was sold to ESEC. Before his industry experience, Dr. Wang was an Assistant Professor focusing on Biophysics and Bioengineering research at UNC Chapel Hill. Dr. Wang is also the co-founder and the board chair of NCCBA.

About our Facilitator:



Grace Ueng is the president of Savvy Growth, a management consulting and executive coaching firm. In 2003, Ueng founded Savvy Marketing Group, a marketing strategy & management consulting firm. Savvy has completed over 100 engagements serving technology, healthcare, consumer, financial and business services, education and nonprofit clients. Prior to this, Ueng returned to China where she taught in the international MBA program at Fudan, a joint venture with MIT Sloan School, and established Savvy's China practice. Her writings include [10 Top Findings: Creating a Winning Business in China](#). Recently, she rebranded her firm as Savvy Growth, which reflects her sought after executive coaching services, helping individuals reach their full business and career potential.

About NCCBA

The mission of the North Carolina Chinese Business Association (NCCBA) is to be the premier nonprofit organization representing and promoting the interests of the NC Chinese business community and those doing business with China. NCCBA serves its members through networking opportunities, advancing knowledge in the creation of successful businesses and facilitating coaching relationships among its members. The association places a special emphasis on entrepreneurial and corporate development. NCCBA strives to be a major catalyst in forging strong China - NC business partnerships. For more information, visit <http://http://www.nc-cba.org/>