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## Announcing Our First Newsletter!

### January

NCCBA chaired a meeting to integrate all of the non-profit organizations in NC that are doing business with China.

NCCBA hosted a Chinese cooking demonstration with an 8 course dinner buffet as the dining highlight. During the demonstration, NCCBA shared information about food nutrition and showcased to the audience how to use recommended food products to cook healthy, tasty and beautifully presented Chinese food. The presentation emphasized speed and simplicity to convince the audience that gourmet food preparation can be fast, delicious and aesthetically pleasing. In 90 minutes, seven dishes were prepared for the audience to sample. It was a fun and beneficial evening for NCCBA members and guests!

### February

NCCBA participated in launching the Global Conference in Raleigh, NC. This event was conceived during a discussion among NCCBA executives and the TIE Carolina President over coffee in early 2007. The idea first came to CED and after a year of planning and preparation, CED together with supportive organizations brought the concept to life. Local experts at this event raised our global business opportunity awareness and informed attendees about how to face the global economy and various business dynamics.

### March

The quarterly leadership meeting helped define many projects in better serving our members. The organization is structured with more clearly defined roles and responsibilities. The 2008 goals of NCCBA were shared with the Board of Directors, leadership team and volunteers. Many volunteers are working on projects that will provide valuable information to members in the upcoming 2008 and 2009 events and programs.

### April

On April 4th, leaders in the North Carolina Chinese Business Association (NCCBA) welcomed a delegation of government and business leaders from Nantong, China. Their visit was to promote cooperation between Nantong and North Carolina. NCCBA executive members met the delegation in High Point. The representative of NC Department of Commerce and its representative from Hong Kong also met with the NCCBA executive team to discuss future cooperation.

NCCBA invited Michael Chen, VP of Red Hat Corporate Marketing to speak and was delighted and excited at his acceptance. His topic: "Establishing business in China: A personal journey and experience" was well received. Many questions and personal interaction with the audience followed his presentation. Thank you Michael for giving and sharing yourself far above our hope and expectation.

## WELCOME FROM NCCBA PRESIDENT TENNEY WOO



2008 is an exciting year with many volunteers joining us! Each one brings expertise in assisting NCCBA through meaningful

projects that uniquely contribute to fulfilling the vision of NCCBA's future. You have already experienced the results of their efforts in a variety of events as well as community contributions to come.

On behalf of NCCBA members, I'd like to thank all the volunteers, executive team, advisors and board members for their enthusiasm and insight. Our hope is to keep communication up-to-date and inform you about what is happening within NCCBA and its impact on members, our communities, and countries. Our initial plan is to publish every six months, please feel free to email me at [info@nc-cba.org](mailto:info@nc-cba.org) with ideas and comments. We appreciate your support and wish you a wonderful summer!

With great honor, NCCBA invited Michael Chen to join the Board of Advisors of NCCBA. Michael delightfully accepted the position. NCCBA is looking forward to Michael's guidance in serving our members.



**May**

NCCBA executives traveled to Charlotte to meet with the NC Department of Commerce and other Chinese business organizations. The goal of the meeting was to synergize with organizations in that region of NC, discover how NCCBA might serve the area, and simultaneously listen as they share how their region might contribute to NCCBA and its membership. This was only initial contact. We continue to dialog to better formulate detailed action plans.

Fred Hutchison Law Firm continued to be a corporate sponsor this year. We are grateful for their encouragement, and active participation in supporting the missions of NCCBA.

NCCBA held the Board of Directors meeting.

**June**

NCCBA participated in the Sichuen Earthquake donation campaign. With unified effort, 14 Chinese organizations in the Triangle area participated in collecting donations to relieve various needs in the affected regions. Collections totaled over \$300,000. \$200,000 was sent directly to China Red Cross for distribution. The remaining \$100,000 of funds are in the process of being distributed for the rebuilding of various schools. An evening performance with representatives from each organization was held to grieve, remember and begin to heal, as well as look ahead to help rebuilding hope for the future.

NCCBA quarterly leadership meeting was held. The leadership reflected on projects defined during the March leadership meeting and provided constructive feedback for future preparation. The leadership celebrated areas of success and defined a few project areas that need more attention and resources. One of the most important items for the meeting was brainstorming events for the 2008-2009 calendar. With combined ideas from the Board of Directors, leadership team and volunteers, 70% of the programs for coming months are finalized.

**July**

NCCBA will host a social and educational event "Art of Cross-Cultural Networking". We hope you enjoy the information and gain practical experience as you participate in the event among the Chinese and American members, friends and guests.

**TENTATIVE SCHEDULE FOR UPCOMING NCCBA EVENTS**

**3rd Quarter, 2008**

- ◆ Art of Cross-Cultural Networking
- ◆ Art of Doing Business in China
- ◆ Janet Cowell, NC Senator
- ◆ 2008 Asian American Health Fair (Coalition Partner)

**4th Quarter, 2008**

- ◆ Establish Business in China



**1st Quarter, 2009**

- ◆ Develop Business in China - Lessons Learned
- ◆ Start Up Business in North Carolina

**2nd Quarter, 2009**

- ◆ Guest Speaker
- ◆ Networking Social

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